

WORKFORCE DIVERSITY AT PREMIER INN

WE VALUE DIVERSITY



WE VALUE DIVERSITY OF:

- **AGE**
- **GENDER**
- **BACKGROUND**
- **ETHNICITY**
- **RACE**
- **RELIGION**
- **APPEARANCE**
- **GEOGRAPHIC LOCATION**
- **SOCIO-ECONOMIC CLASS**

A word cloud on a pink background. The words are in various sizes, colors (white, yellow, orange, red, and pink), and orientations. The most prominent words are 'success', 'respect', 'belonging', 'dignity', 'confidence', 'self-belief', 'bright futures', 'enriched lives', 'participation', 'valued', 'access', 'inclusion', 'diversity', 'equality', 'race', 'age', 'disability', 'together', 'pride', 'success', 'respect', 'belonging', 'dignity', 'confidence', 'self-belief', 'bright futures', 'enriched lives', 'participation', 'valued', 'access', 'inclusion', 'diversity', 'equality', 'race', 'age', 'disability', 'together', 'pride'.

DIVERSITY, EQUALITY AND INCLUSION

Diversity

Everyone is individual and different



Equality

Equal access to opportunities



Inclusion

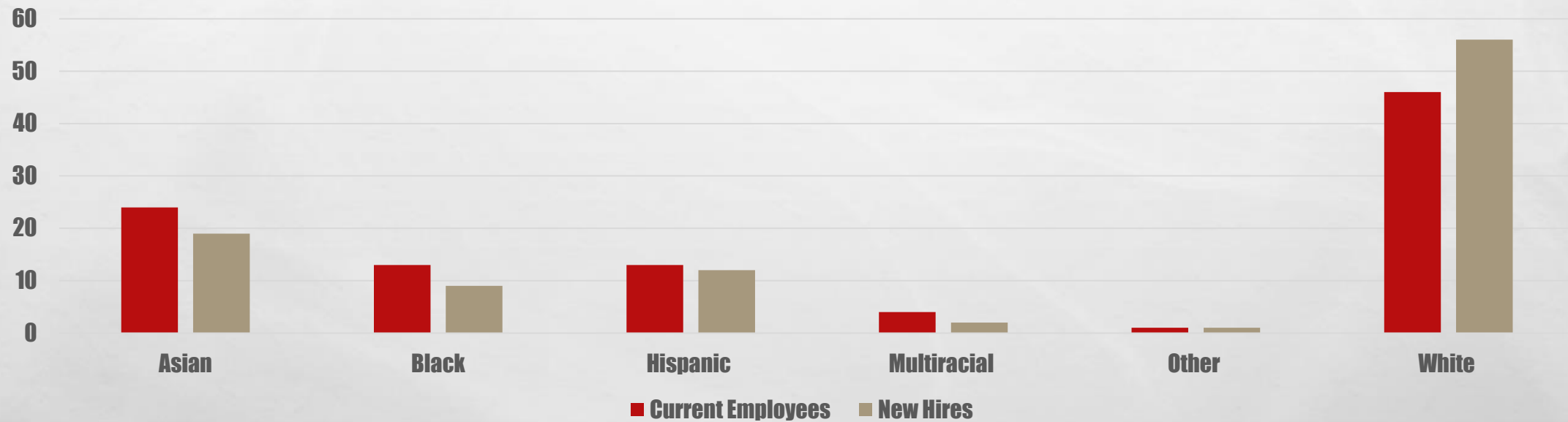
Inclusion is a sense of belonging: feeling respected, valued for who you are; feeling a level of supportive energy and commitment from others so that you can do your best at work


OUR VALUES FOR WORKFORCE DIVERSITY

- **COMMITMENT TO EQUAL TREATMENT AT ALL ORGANIZATIONAL LEVELS**
- **COMMITMENT TO DIVERSITY IN ALL EMPLOYEES AND EQUAL OPPORTUNITY FOR DECISION MAKING FOR ALL**
- **RECOGNITION AND RESPECT OF RIGHTS**
- **RECOGNITION AND RESPECT OF DIFFERENCES**
- **ENCOURAGE CARE, FAIRNESS, RESPECT, EQUALITY, SELF-ESTEEM & FAIRNESS**

WE HIRE PEOPLE FROM ALL ETHNICITIES

Representation among different ethnicities





**54% OF NEW
HIRES ARE
MINORITIES**

WE PROMOTE GENDER DIVERSITY

**We have Females at top
positions**

**We have broken the Glass
Ceiling**

WE PROMOTE AGE DIVERSITY

- **Because Age is Just a Number....**
- **We hire you on the basis of your skills, education, knowledge..**
 - **Age does not matter**
 - **Performance matters!**

DIVERSITY PROVIDES YOU:

- **EQUAL EMPLOYMENT OPPORTUNITIES**
- **EQUAL PAY OPPORTUNITIES – CLOSED GAPS BETWEEN PEOPLE WHO ARE FROM DIFFERENT CULTURE OR BACKGROUND**
- **FAIR AND OBJECTIVE PERFORMANCE APPRAISAL**
- **CULTURE OF INCLUSION**

WHY WE PROMOTE DIVERSITY

We value diversity because it helps us to reach the competitive advantage through satisfied employees, enhanced productivity, and improved innovation level hence satisfied customers.

DIVERSITY STATEMENT

“We want Premier Inn to be the reflection of the world around us”